

Travel and Tourism Scheme of Learning/Courses/Curriculum Map

	1	2	3	4	5	6
Year 10	C1: The major components of the UK travel and tourism industry	C1: The ownership and aims of travel and tourism organisations and how they work together	C1: The role of consumer technology in travel and tourism C1: PSA task 1a, 1b, 2	C1: Visitor destinations C1: Different types of travel and tourism activities C1: Popularity of destinations with different visitor types C1: Travel options to access tourist destinations	C1: PSA task 3a, 3b C2: Types of market research C2: How travel and tourism organisations use market research to identify customer needs and preferences	C2: How travel and tourism organisations use market research to identify travel and tourism trends C2: customer needs and preferences
Year 11	C2: How travel and tourism organisations provide different products and services to meet customer needs and preferences C2: Customer needs and different types of travel	C2: PSA task 1a, 1b, 2, 3a, 3b	C3: Factors influencing global travel and tourism	C3: Responses to factors C3: Possible impacts of tourism C3: sustainable tourism C3: Managing sociocultural impacts	C3: Managing environmental impacts C3: Tourism development C3: The role of local and national governments in tourism development C3: The importance of partnerships in destination management	Examinations