



Travel and Tourism curriculum overview

Curriculum intent:

The BTEC First qualification in Travel and Tourism aims to provide learners with an understanding of the travel and tourism industry globally as well as within the United Kingdom, including within our own region of Greater Manchester and the North West. Students will develop a knowledge of travel destinations and an understanding of the vocational aspects of T&T as a career option. The course encourages students to develop a curiosity about the world, countries and different cultures, as well as an understanding of tourism and its impact on the economy and environment of countries

Autumn Term

Spring Term

Summer term

	HT1	HT2	HT3	HT4	HT5	HT6
	<p>HT1</p> <p><u>Introduction lessons:</u> BTEC Firsts What is T&T? Handbooks</p> <p><u>Component 2:</u> <i>Factors that influence global T&T</i></p> <ul style="list-style-type: none"> - Factors: Introduction - Political Factors - Natural Disasters 	<p><u>Component 2:</u> <i>Factors that influence global T&T</i></p> <ul style="list-style-type: none"> - Media and Publicity - Health and Safety 	<p><u>Component 2:</u> <i>Responses to challenges in global T&T</i></p> <ul style="list-style-type: none"> - T&T Organisations - Government responses - Volunteer organisation responses <p><u>Component 1</u> Learning aim A: Investigate the aims of UK travel and tourism organisations</p> <p>A1 Tour operators Travel agents Accommodation providers Tourist attractions Tourism promotion Transport facilities and providers, gateways and terminals</p>	<p><u>Component 2:</u> <i>Impact of Travel and Sustainability on T&T</i></p> <ul style="list-style-type: none"> - Society - Economy - Environment <p><u>Component 1</u> Learning aim A: Investigate the aims of UK travel and tourism organisations</p> <p>A2 Learners will know the different types of ownership of travel and tourism organisations and will understand how each type of ownership affects the function and aims of an organisation.</p> <ul style="list-style-type: none"> • Private • Public <p>Voluntary</p>	<p><u>Component 2:</u> <i>Destination Management</i></p> <ul style="list-style-type: none"> - Tourism and development - Role of the government in management - The importance of partner ships <p><u>Component 1</u> Learning aim A: Investigate the aims of UK travel and tourism organisations</p> <p>A3 Learners will understand the different aims of travel and tourism organisations, and how the aims interrelate.</p> <ul style="list-style-type: none"> • Package and all-inclusive such as summer sun, winter sun. • Multicentre, fly-drive or self-drive. • Short breaks such as city breaks, spa breaks, activity breaks. 	<p><u>June 2020: External Assessment for Component 2</u></p> <p><u>Component 1</u> Learning aim A: Investigate the aims of UK travel and tourism organisations</p> <p>A4 Learners will understand the different ways in which travel, and tourism organisations work together.</p> <p>Ways of working together</p> <p>How organisations work together</p>

					<ul style="list-style-type: none">• Touring such as cruises, river, rail and coach.• Specialist/niche such as sports, cultural, educational, wellbeing, adventure, eco-holidays.• Voluntary work, conservation.	
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Last updated July 2019